



CONTACT

BRIANA ELIZABETH LYNCH
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www.BELynchDesign.com

SKILLS

ADOBE CREATIVE CLOUD

Photoshop, InDesign, Illustrator,
After Effects, Flash, Dreamweaver,
Edge Animate

TRAPCODE

Form, Particular

WEB

HTML, CSS, Basic Actionscript,
Basic Javascript

LETTERING & CALLIGRAPHY

PRINTMAKING

Screen printing, Cyanotype printing,
Heat embossing

AWARDS & HONORS

SILVER

Graphis 2018 Poster Annual

M.V. PEKOE October 2016

The Pekoe Group

UNIVERSITY HONORS

COMMUNICATION DESIGN DEPARTMENTAL HONORS

DEAN'S LIST Fall 2011 - Spring 2015

Parsons The New School for Design

EXPERIENCE

DESIGNER*

THE PEKOE GROUP | NEW YORK, NY | APRIL 2013 - PRESENT

The Pekoe group is a full-service boutique marketing and advertising agency specializing in theatre and the arts.

DEVELOP BRANDING FOR THEATRICAL PRODUCTIONS

– Key art poster design, front of house posters, develop style for all advertising and marketing materials

CREATING ADVERTISING CAMPAIGNS

– Print ads, outdoor posters, billboards (animated and static), web banners, digital marketing assets

DEVELOPING CONTENT FOR SOCIAL MEDIA PLATFORMS.

– Cover photos, profile pictures, shareable images

DESIGN COLLATERAL MATERIALS FOR PROMOTIONS AND EVENTS

– Flyers, merchandise, clothing, etc.

WEBSITE DESIGN

– Design website layouts and user interaction

**FORMERLY DESIGN APPRENTICE*

INTERN

SCRAPPED MAGAZINE | NEW YORK, NY | NOVEMBER 2012 - 2013

Scrapped Magazine is a limited edition semi-annual art magazine and website focused on emerging & established artists working in all media.

ASSISTED IN MAGAZINE PRODUCTION

– Organized content, included in design discussions, assisted in layout

SOCIAL MEDIA MANAGEMENT

– Responsible for updating and creating content on social media pages

DESIGN INTERN

CMDS | MIDDLETOWN, NJ | MAY - AUGUST 2012

CMDS is an inbound marketing company specializing in web design.

WEBSITE DESIGN

– Designed website layouts and user interaction

DEVELOPING CONTENT FOR SOCIAL MEDIA PLATFORMS.

– Cover photos, profile pictures, shareable images

RESEARCHED DESIGN TRENDS

– Created reports of design trends and influences

EDUCATION

BFA COMMUNICATION DESIGN

PARSONS THE NEW SCHOOL FOR DESIGN | NEW YORK, NY

Completed May 2015 – Magna Cum Laude